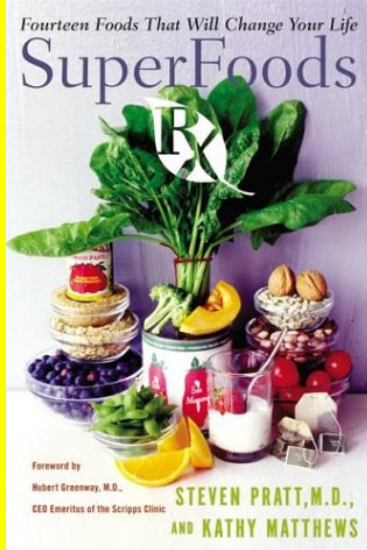


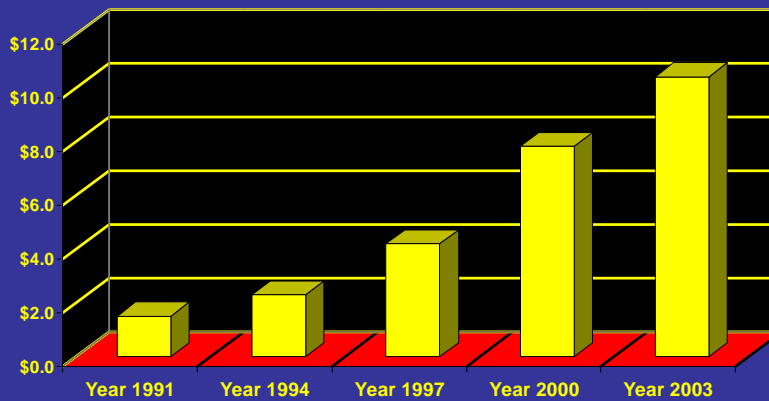
14 SuperFoods—Dr. Steven Pratt

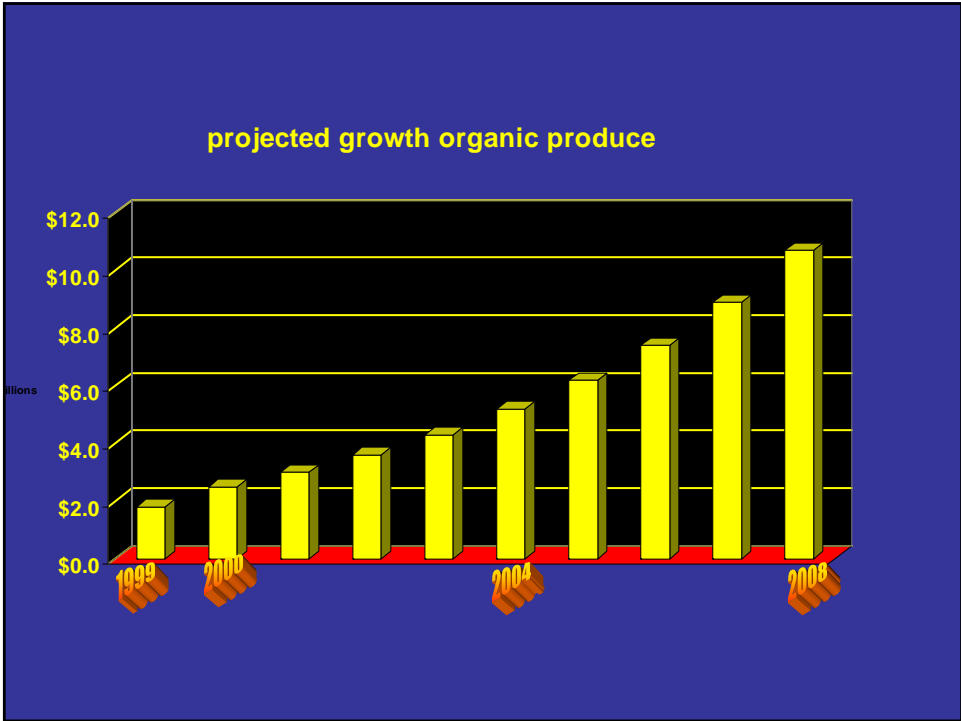


- Beans
- Blueberries
- Broccoli
- Oats
- Oranges
- Pumpkin
- Salmon
- Soy
- Spinach
- Tea
- Tomatoes
- Turkey
- Walnuts
- Yogurt

Organic Growth

Growth in Organic Food Sales





Consolidation

Top 10 Share of US Grocery Sales

Category	Share (%)
Blue	45%
Red	55%

% Share of Top 10 Retailers--2000

Category	Share (%)
Blue	45%
Red	55%